

# THE BIOECONOMY CELEBRATES NATURE

World BioEconomy Forum goes virtual live from Ruka, Finland!  
10th September 2020



Regulators and Climate Change



Global Leaders and Financial World



Bioproducts around us



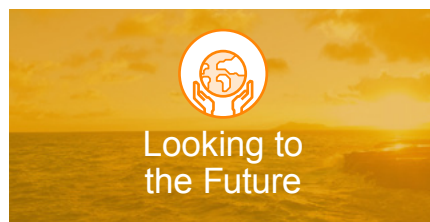
Looking to the Future



**B**ringing leading edge circular bioeconomy stakeholders around the same table to share and learn from each other. The World Bioeconomy Forum is shaping the bioeconomy by continuous dialogue and major statements are summarised in the Declaration, which is again published in the end of Forum 2020. In the middle of these unprecedented times of COVID-19, the Advisory Board has made the responsible decision to move the World Bioeconomy Forum 2020 online. By doing so, the Forum will reach out to its followers from all over the world. We will provide easy access from wherever you are – at home, in the office – over the Internet. Join us at the World Bioeconomy Forum 2020! Hard talk – Relaxed environment – Easy Access.

## FOUR LIVE SESSIONS

The programme will consist of four sessions with different themes so attendees can easily select the topics they are interested in.



## SPEAKERS

We are delighted to welcome some of the world's most influential bioeconomy stakeholders, policymakers, researchers, civil societies and innovators as speakers at the World Bioeconomy Forum 2020. The programme is arranged by a well-established Advisory Board (AB) of bioeconomy advocates. Our speakers come from 25 different countries.

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## ADVISORY BOARD



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Global Sustainability  
Advisor



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bioeconomy  
Former Director  
EU Commission and  
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Directorate for  
Science, Technology  
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Director General  
Chemical Industry  
Federation of Finland



**Mario Bonaccorso**  
Founder and  
Editor in Chief  
Il Bioeconomista

Live from Ruka, Finland! 10th September 2020

## PROGRAM

### Welcome and introduction to the program

11:00 AM - 11:45 PM EEST

**Greetings from the studio team in Ruka!**

**Greetings, interviews**

**Opening words** *Jukka Kantola and Mark Rushton*



## Regulators and Climate Change

**Session 1** 11:45 PM - 1:15 PM EEST / Co-hosted by FSC



### Keynote speech

*Mariya Gabriel*, Commissioner for Innovation, Research, Culture, Education, European Commission

### Greetings from the Finnish government

*Jari Leppä*, Minister of Agriculture and Forestry, Finnish Government

### Session moderated by Dr Christian Patermann

#### National Bioeconomy Strategy of Germany

*Andrea Noske*, Head of Division "Sustainable Economy; Bio-Economy", German Federal Ministry of Education and Research

#### Climate change and the bioeconomy

*Petteri Taalas*, Secretary General, World Meteorological Organization (WMO)

#### Global forest resources – FRA2020

*Mette Wilkie*, Director of the Forestry Policy and Resources Division, Food and Agriculture Organization of the United Nations (FAO)

#### A sustainable forest-based bioeconomy

*Giovanni De Santi*, Director, Directorate for Sustainable Resources, European Commission's Joint Research Centre

### Interval Spotlight 1

Back to our studio in Ruka



## Global Leaders and Financial World

**Session 2** 1:30 PM - 3:20 PM EEST / Hosted by Valmet



### CEO discussion –

**Interview by Teresa Presas, Senior Advisor, World BioEconomy Forum**

*Walter Schalka*, CEO, Suzano

*Annica Bresky*, CEO, Stora Enso

*Pasi Laine*, CEO, Valmet

*Dr. Lars Börger*, Vice President Renewable Polymers & Chemicals, Brand Owner Management, Neste Germany GmbH

### Global economy review

*Andrea Boltho*, Emeritus Fellow, Magdalen College, Oxford University

### Sustainable financing panel

**Moderated by Michael Nettersheim, European Circular Bioeconomy Fund**

*Felipe Ortega Schlingmann*, Deputy Advisor, Agribusiness and Rural Development Division, European Investment Bank (EIB)

*Joško Bobanović*, Partner at Sofinnova Partners, manager of the Sofinnova Industrial Biotechnology Fund

*Courtney Lowrance*, Head of EMEA Sustainability & Corporate Transitions Group (SCT) Citi

*David Brand*, CEO New Forests Asset Management PTY Limited

### Interval Spotlight 2

Back to our studio in Ruka

## PROGRAM



### Bioproducts around us

**Session 3** 3:30 PM - 5:10 PM EEST / Hosted by AFRY



#### **Evolving biomaterials**

*Michael Carus*, Founder and Managing Director, nova-Institute

#### **Novel biorefinery in Germany**

*Christian Hübsch*, Director, UPM Biochemicals Lignin

#### **Biobased value chains panel**

**Moderated by research leader Ludo Diels,  
Flemish Institute for Technological Research**

*Niklas von Weymarn*, CEO, Metsä Spring

*Alois Kindler*, Principal Scientist, BASF

*Alex Michine*, Founder and CEO, Metgen

*Eddie Peace*, Leader, Bioproduct Development, West Fraser

*Bruno Gorrini*, Principal Researcher in Bioforest, Arauco

#### **Interval Spotlight 3**

Back to our studio in Ruka



### Looking to the Future

**Session 4** 5:20 PM - 6:30 PM EEST / Co-Hosted by UNESCO



#### **Future of Bioeconomy**

*Jim Philp*, Policy Analyst, Directorate for Science,  
Technology and Innovation, OECD

#### **Education panel**

**Moderated by Professor Mark Rudnicki, Michigan Technological  
University**

*Ahmed Fahmi*, Chief of the Section of Innovation and  
Capacity Building, UNESCO

*Jyrki Kangas*, Professor of Forest Bioeconomy,  
Head of the School of Forest Sciences, University of Eastern Finland

*Carol Ibe*, PhD, Post Doctoral Research Associate,  
Department of Plant Sciences, University of Cambridge, UK

*Ricardo Abramovay*, Professor in the Department of Economics,  
University of São Paulo, Brazil

*Takanori Nagano*, Associate Professor,  
Department of Agricultural Engineering and Socio-Economics, Kobe University



#### **Award selection and closing remarks**

6:30 PM - 7:15 PM EEST / Hosted by VTT

#### **Declaration 2020**

**Announcing World BioEconomy Forum 2021  
dates and the location**



## EVENT APP

1

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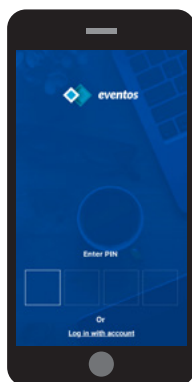


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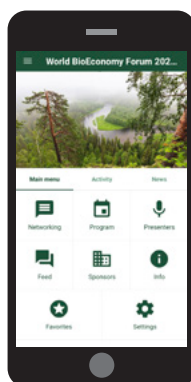
2

Use the PIN code and  
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3

Enjoy the Event App!



- Activate the networking feature
- Set up your profile and interests
- Send messages
- Organize meetings
- Check the event program and other details



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