



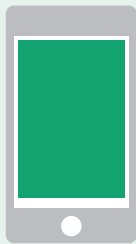
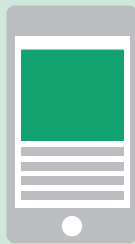
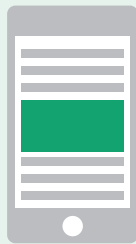
Media card 2022



BioEconomy News focuses on the latest and developments surrounding the bioeconomy respective to the WorldBioEconomy Forum's

thematic sessions: *The Bioeconomy: People, Planet, Policies; Corporate Leaders and the Financial World; Bioproducts around us and Looking to the Future.*

Our World BioEconomy News service will be available on our website, as an email subscription, and now as a mobile application. The World BioEconomy News is now available directly to your smartphone. Breaking news and developments on the circular bioeconomy!

News App sales	Opening ad	Category ad	Native ad
			
Description	Mobile app opening (4 weeks/campaign)	Ad to be displayed on top of each news category (5)	Ad to be displayed between the news list
Availability	1 per time	5	n.a.
Duration	1 month	1 month	1 month
Technical requirements	Image 620 x 920 px (67:100) (JPG/PNG format) and Outer link (URL)	Image 620 x 540 px (1.15:1) (JPG/PNG format) and Outer link (URL)	Image 620 x 310 px (2:1) (JPG/PNG format) and Outer link (URL)
Price € / 1 month	1500	750 1000 Top News category	500 all five categories 200 selected category

Advertisements & Sales

sales@wcbef.com

Publishing company

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Cancellations

Cancellation of an advertisement must be made in writing no later than the material dead line date. The publisher reserves the right to charge the whole advertising price, if the cancellation is not made in due time.

Claims

In writing within 14 days after the issue date
The news platform liability for mistakes or for absence of an advertisements is limited to the price of the advertisement.

