



World BioEconomy Circle – Key Facts

The World BioEconomy Circle is a networking platform for the stakeholders of the circular bioeconomy to learn from each other and enhance circular bioeconomy. The Circle is related to the World BioEconomy Forum® and the members are entitled to join for programmes arranged by the Forum.

For the members, World BioEconomy Circle organises its own assemblies called “Insider Insights”. These occasions are arranged in accordance with Chatham house rules to keep the communication confidential amongst the members and enabling dialogue on evolving issues related to the circular bioeconomy.

During the annual conference of the World BioEconomy Forum there will be general assembling for the members.

General goals of the World BioEconomy Circle

- Trustful and efficient communication platform for the members
- Source of ongoing state of the art information regarding general and specific developments inside the given fields of interests of the circular bioeconomy worldwide
- Intensive networking of the engaged stakeholders of the circular bioeconomy worldwide
- Think tank of the engaged stakeholders to develop and to enable general long-term objectives and strategies of the circular bioeconomy worldwide supporting the alignment of the World BioEconomy Forum activities in terms of content

Benefits for the members

- Announcement of the membership via newsletters and the Forum’s respective social media platforms
- Logo and/or name displayed on the website and in the events
- Access to annual conference of the World BioEconomy Forum
- Advertising in conference Journal (1/4 page) and news app (one month campaign)
- Post material access, recordings
- Allowance to use the World BioEconomy Circle-label and/or -pin
- Allowance to use the World BioEconomy Circle-logo to show membership of the Circle
- Benefits of the World BioEconomy Forum networking possibilities
- Contribution to the annual Forum declaration

Public influencing for the sector development is done via annual declaration prepared by the Forum. The members of the Circle will be able to comment on its contents and the declaration will be published in the last day of the Annual Forum.

We are expecting from members that they are respecting in the operations UN Sustainable Development Goals. We do not discuss market fixing or any pricing-related matters – instead, we focus on enhancing the entire sector with open communication.